



# DAMA-OTTAWA

**Member Information Session**

**November 9, 2010**

# AGENDA

⊙	<b>Introductions</b>	Rod MacPherson	12:00-12:05
⊙	<b>Motivation for the Chapter</b>	Rod MacPherson	12:05-12:15
⊙	<b>Welcome by Dr. Peter Aiken</b>	Dr. Peter Aiken	12:15-12:20
⊙	<b>Overview of DAMA &amp; Member Benefits</b>	Phil Dana	12:20-12:30
⊙	<b>Chapter Operations</b>	Mark LeGuerrier	12:30-12:40
⊙	<b>Critical Data Management Issues &amp; chapter focus areas</b>	Carl Drodge	12:40-12:55
⊙	<b>Meeting Close</b>	Rod MacPherson	12:55-1:00
⊙	<b>Post-Meeting Q &amp; A discussion</b>	All interested	1:00 – 1:30



# INTRODUCTIONS

- ⊙ Welcome
- ⊙ Introduction of the board
- ⊙ Board Roles
  - ⊙ **President – Rod MacPherson**
  - ⊙ **Vice President Programs & Communications – Phil Dana**
  - ⊙ **Vice President Administration – Mark LeGuerrier**
  - ⊙ **Vice President Finance – Carl Drodge**



# MOTIVATION FOR THE CHAPTER

- ① Turning Data into an asset
- ① DAMA International has only one chapter in Canada (Toronto)
- ① Data is a critical topic in Ottawa – need a focus for our community
- ① Bringing Data Management people together to collaborate on DM issues



# WELCOME BY DR. PETER AIKEN



- ◎ Dr. Peter Aiken is President of DAMA International
- ◎ He is Data Blueprint's CEO and founding director. He is also an associate professor of information systems at Virginia Commonwealth University. He has over 20 years of business/information technology experience and is an award-winning, internationally recognized thought leader, consultant, researcher and author in the area of organizational data architecture and data engineering. Dr. Aiken has held leadership positions with the US Department of Defense and consulted with more than 50 organizations in 17 countries across a number of industries, including Defense, Banking, Healthcare, Telecommunications and Manufacturing



# OVERVIEW OF DAMA AND MEMBER BENEFITS

- ◎ What DAMA International offers
  - ◎ DM-BOK
  - ◎ CDMP Designation
  - ◎ Curriculum support
  - ◎ International conferences and events
- ◎ What DAMA-Ottawa offers
  - ◎ Learning & Networking events
  - ◎ Special interest groups (SIG's)
  - ◎ Automatic registration in DAMA International



# CHAPTER OPERATIONS

- ⊙ Meeting Frequency
  - ⊙ TBD
- ⊙ Typical event agenda
  - ⊙ Registration/networking
  - ⊙ Sponsor recognition (if applicable)
  - ⊙ Chapter learning event
  - ⊙ Chapter administration
  - ⊙ SIG meeting (if applicable)
- ⊙ Role of sponsors
  - ⊙ Chapter is vendor-neutral
  - ⊙ Open to all vendors interested in supporting the chapter
- ⊙ Being involved in the chapter
  - ⊙ Become a member
  - ⊙ Join/lead a SIG
    - ⊙ Be active & vocal about critical DM issues/focus
  - ⊙ Fill remaining board positions
    - ⊙ E.g.. Run the DAMA-Ottawa website



# CRITICAL DATA MANAGEMENT ISSUES & CHAPTER FOCUS AREAS

- ◎ Need to capture hot DM issues for the Chapter
- ◎ DM issues will drive future meetings
- ◎ DM-BOK is a guide for DM framework
  - ◎ Open to all ideas related to DM
- ◎ Need to organize and staff SIG's





# MEETING CLOSE

- ⊙ Need to address the data management challenge
- ⊙ Value of being a member of DAMA
- ⊙ Building a network of Data Management professionals in Ottawa
- ⊙ Critical issues and topics for future chapter meetings
- ⊙ Thank you!

